

Ali Bilal Sameer Alzoubi

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PROFILE

Operations and supply chain graduate (MSc, University of Bath) retained as Digital Intern after the leadership team adopted the AI tooling built during a university consulting engagement. Owns the company's knowledge and reporting infrastructure (**Notion**, **Slack**, **Claude**, and **n8n**) automation turning messy multi-source retail data into daily **dashboards** and **forecasting** models. Seeking an analyst, operations, or consulting role where process design meets practical AI, automation, and data.

EDUCATION

University of Bath | MSc Operations, Logistics and Supply Chain Management Expected Sep 2026 | Bath, UK
Modules: Supply Chain Management & Logistics, Operations Management, Analytical Techniques for Problem Solving, Supply Chain Analytics, Consulting Skills & Project, Operations Strategy, Project Management, Managing Strategic Partnerships
Accreditation: CIPS, CILT, OR Society. | **Achievements:** Student Representative for the MSc cohort; PDP Award; The Bath Awards.
UWE Bristol BA (Hons) Business Management with Marketing — 2:1 Sep 2022 – Jul 2025 | Bristol, UK
Achievements: Arab Society President (UK's 3rd Largest University Arab Society)

EXPERIENCE

Superdry x Tribe Vintage — Digital Intern — AI & Knowledge Infrastructure Jun 2026 – Sep 2026 | Cheltenham, UK

- Designed and rolled out the company's first integrated tech stack (**Notion**, **Slack**, **Claude**, **n8n**) on a 1-month migration plan; secured CEO sign-off and ran head-of-department training to drive adoption.
- Built an automated daily trading **dashboard** pulling sales and stock feeds from fragmented data sources on a scheduled morning run, replacing manual end-of-day reporting.
- Consolidated 13 **Superdry** fragmented data feeds into a single reporting pipeline and led the case for direct **Looker** access to the company's own sales data, removing a key reporting blocker.
- Stood up a stock-**forecasting** model linking **rate-of-sale** per category to in-store, warehouse, and incoming stock pools, enabling buyers to spot droughts and surpluses and buy leaner.
- Recommended and scoped a hybrid inventory solution (retain their **WMS**, pull data into **Notion** via **API**), endorsed by the CEO, after evaluating options against **GDPR** constraints.
- Digitised hundreds of supplier **SOPs**, guides, and T&Cs into the knowledge base; raised core operations and inventory workflows to documented **SOP v1** with owners and escalation paths.

Operations & Supply Chain Consulting Project — Superdry x Tribe Vintage — University of Bath Sep 2025 – Apr 2026 | Bath, UK

- Supported a **Superdry** franchise scaling from 9 to 25 retail stores in one year, focused on execution readiness and sustainable growth.
- Ran process-improvement analysis across warehouse and distribution operations to cut inefficiencies and handle higher order volumes.
- Redesigned the warehouse layout to improve material flow, picking efficiency, and space utilisation ahead of increased throughput.
- Wrote and documented **SOPs** to standardise warehouse, inventory, and order-fulfilment processes across the expanding network.
- Supported a **WMS** implementation in the warehouse, assisting with process alignment, data structure, and user adoption.
- Trained operational staff on **Excel**-based demand **forecasting** to support replenishment decisions and stock availability during expansion.

PROJECTS & LEADERSHIP

The Fix — MSc Consulting Project & Automation Build — Project Lead Dec 2025 – Feb 2026 | Bath, UK
University of Bath | International school newsletter, education sector

- Delivered a subscriber growth strategy targeting 10× audience growth (300 → 3,000 subscribers) across LinkedIn, SEO, AI content distribution, and lead magnets.
- Built a post-engagement **n8n** + **Claude** automation pipeline that ingested weekly blog posts, decomposed each into 5 LinkedIn content pieces, and routed for human review before auto-publishing — replacing a fully manual content workflow.

Bath Impact Projects — Culture Circle — Project Lead Oct 2025 – Jan 2026 | Bath, UK
University of Bath | Event-discovery platform for London's Cultural events scene

- Led a team of 6 student consultants; ran project planning, task allocation, and delivery with clear timelines and accountability.
- Conducted market and user research to inform UI/UX redesign recommendations; developed growth and monetisation strategies for early-stage scaling.
- Managed the client relationship directly, running progress reviews and presenting data-backed recommendations.

SKILLS & CERTIFICATIONS

Technical: AI agents & prompt engineering, RAG systems, workflow automation, relational databases, data pipelines & reporting automation, demand forecasting & inventory modelling, process mapping & SOP design, API & MCP integration.
Tools: Microsoft 365 (advanced Excel), Notion, Slack (admin), Claude, n8n, Power BI, Google Analytics, LangChain, AWS, Obsidian.
Languages: Fluent in English and Arabic.
Certifications: AWS Certified Cloud Practitioner; Meta Media Buying & Planning Certificates; Google SEO Certificate.